

FINN SOMMERHOFF

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EDUCATION

University of Cincinnati, DAAP | Fall 2023
Study Abroad - Industrial Design

University of Wuppertal | Class of 2025
Bachelor of Arts - Industrial Design

Viktoriaschule Aachen | 2018
High School Degree

ACHIEVEMENTS

Promos DAAP | Since 08/23
Scholarship for the semester abroad

Deutschlandstipendium Scholarship | Since 2022
Scholarship recipient by Sparkasse Wuppertal

Kachelcross-Designaward | 2022
University internal competition

PASSIONS

Nature, Sports
Volleyball, Mountainbiking, Hiking, Skiing, Sailing,
Exploring, Camping

Creatives
Sketching, Photography
Drawing, Reading, Screen-printing

WORK EXPERIENCE

HUGE DESIGN LLC | 01/24-04/24 San Francisco
full time internship - strategic design

ABUS Security Tech Germany | 04/23-08/23
student assistant product management

KETTLER Home & Garden GmbH | 03/23-08/20
Visionlabs project "Garden Mobility" developing
innovative outdoor furniture solutions

ABUS Security Tech Germany | 10/22-03/23
Visionlabs Project "New Bicycle Helmets"
developing new helmet concepts

Fairmisch GmbH | 03/22-11/22
Startup Development-Help
developing Brand Identity and Packaging

Bergische Universität Wuppertal | 10/21-02/22
student assistant secretary

Alnatura organic market | 03/20-10/20
short-time employment merchandise clearance

Manufaktur | 10/19-01/20
Internship Textile design

El Rancho (New Zealand) | 07/18-07/19
Voluntary service Adventure Camp

Develop concepts, sketches, translate theses into CAD, design
visualization, renderings, visual product presentation.

Detailed market and competitor analysis, trend identification, user
surveys, analysis of sales structures and social media presence.

Extensive market and action analysis, user surveys, development of
potentials and concepts, design visualization, sketches, CAD,
renderings, animation, prototyping, visual product presentation.

Competitive landscape research and analysis, emerging design trends
analysis and relevant application, concept development, visualisation,
CAD, renderings, animation, product presentation.

Competitive landscape research and analysis, emerging design trend
analysis, brand identity development, logo and packaging design,
sketches renderings and prototypes.

Office organization, telephone management, document preparation,
management of the Chair's material and resources.

Assist customers with product selection. Manage maintenance, stock
and inventory. Set up promotional displays in the store.

Analysis of trends, purchase of materials, creation of patterns,
preparation and processing of textiles, cutting, sewing, sales.

Leading sports activities, maintaining, working in the canteen kitchen,
cleaning the residential units, gardening.

ANALOG SKILLS

Research
Market analysis, In-us analysis, Concept thinking,
Sketching, Marker renderings

Prototyping
3D-printing, Laser cutting, CNC milling, welding,
Modelmaking, sanding and painting

DIGITAL SKILLS

Graphic
Photoshop, Indesign, Illustrator, Figma, Miro

CAD, Renderings, Animations
Solidworks, Rhinoceros, Keyshot, Gravity Sketch

Presentation
Powerpoint, Google slides, Apple keynote